

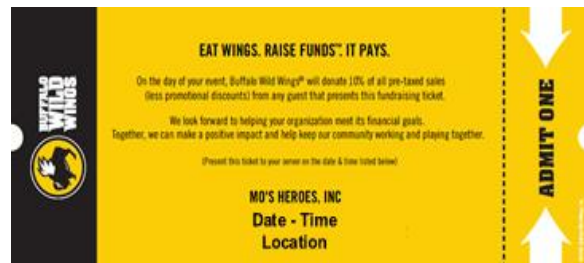


Instructions for Organizing a Eat Wings, Raise Funds Event

Organizing an Eat Wings, Raise Funds™ event in your area to support Mo's Heroes is easy. First, **pick a date**, then go to www.BuffaloWildWings.com/fundraiser-application and fill out the application:

- a. Organization Name: **Mo's Heroes, Inc**
- b. Contact Person: **Your Name**
- c. Phone: **Your phone number**
- d. E-Mail: **Your E-Mail address**
- e. Desired B-Dubs Locations: **Address of your local BWW**. You can do one or more in your community or even the whole state. *Hint: If you hit the back button on the computer, you can keep the same information and just have to change the locations.*
- f. Fundraiser Type: **Eat Wings, Raise Funds.™**
- g. How will these funds be used: **Funds will be used to help provide make-overs for our homeless veterans and their families to get them prepared and groomed for job interviews and career fairs.**
- h. Make Check Payable to:
Organization: **Mo's Heroes, Inc.**
- i. Address to be mailed: **1709 Boros Drive, Fayetteville, NC 28303**
- j. Is your organization a qualified 501(c)3: **Yes** (FYI, our Tax ID: 46-2837585)

The Buffalo Wild Wings manager will call you to confirm the date, and they will E-Mail you a ticket for the event. When you receive the ticket, forward it to marketing@mosheroes.org. We will help you advertise your fundraiser by putting event on our website Events Calendar, and posting the ticket on our Facebook and Twitter pages.



You too can use this ticket to publicize the event. Post the event and ticket on all of your personal social media sites, tag your friends, post in groups . . . any way you can think of to let people know about this opportunity to help our Veterans through supporting Mo's heroes. Everyone should print the ticket and take it to BWW on the day of the event to identify themselves as a Mo's Heroes supporter!

Thank you for supporting Mo's Heroes and our mission to help our military Heroes and their families by providing housing services, employment training and retraining, transportation and other services that are vital to reintegrating Veterans into their communities. For more information, visit MosHeroes.org.